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EDUCATION

- Yale University BA magna cum laude Philosophy 1960
- Claremont Graduate University MA Psychology 1967
- Claremont Graduate University Ph.D. Psychology 1974

Other Post-graduate Studies

- Fuller Theological Seminary Theology one year
- California State University at Los Angeles Educational Psychology 30 units
- University of California at Irvine Seminars on writing
- Saddleback College Television production courses

EXPERIENCE

Founder - Smart Mobile Learning - A corporation offering mobile learning courses to colleges and universities – worldwide.

After retiring as Director of Online Learning (below) I returned to my home state of Florida but continued my interest in the goal of bringing affordable mobile and online education to the entire world. Smart Mobile Learning offers courses designed to meet the needs of non-traditional working students. I created a method called "Surround Study" – a set of mobile learning tools that enables non-traditional students to gain up to 20 hours of extra study time weekly. This system is offered in two online course and soon as a book.

Director of Online Learning - UniTek MARA - 2001-2003

When Aerolearn.com (below) acquired an overseas contract, I was chosen to go to Malaysia to create a comprehensive e-learning system for the government educational agency called MARA. MARA has an extensive educational program serving over 50,000 students enrolled in a variety of programs at over 50 different institutions all over the nation. I conducted seminars for over 600 instructors teaching them to build online courses. We created over 350 free online courses on every conceivable topic – both academic and technical - from advanced chemistry to physics to motorcycle repair, bricklaying, and jet engine maintenance. MARA teaches the entire gamut of college and career preparations – from special residential high schools for the best students to over 50 technical programs in aviation, auto repair, IT, construction trades, and more.

- Responsible for the entire project from initial introduction of the e-learning site, development
 of course models, teaching all instructors, creating editing team to add graphic animations, to
 introducing the system to thousands of students at dozens of mass meetings at institutions all
 over Malaysia.
- Worked directly with the 12 Directors of the major educational divisions making quarterly presentations to the Board.
- Succeeded in winning a 2-year extension of the contract at \$550,000 annual fee.
- Recruited and trained a 20-member team to take over the project when I left Malaysia

Director of Online Learning – Aerolearn.com – 1999 to 2001

Aerolearn was an e-learning service provider for the aviation industry, offering free courses worldwide.

- Supervised production of over 500 online courses offered free to 40,000 aviation maintenance professionals from 150 countries. Acquired free courses from a variety of sources including major corporations, the FAA, publications, authors, and seminar leaders.
- Edited the raw presentations and created educational tools to turn them into complete online courses
- Worked personally with the CEO to promote Aerolearn.com worldwide
- Made numerous presentations at various aviation conventions and wrote articles for aviation magazines explaining the advantages of online learning.

Professor of Psychology – Long Beach City College – 1967 to 2000

Have taught a variety of courses in psychology, humanities, and philosophy. Chosen to teach for Honors Program for special students on-track for UCLA transfer. Besides teaching the traditional psychology curriculum, I created several unique courses, which became very popular with students. When I retired, the dean asked me to continue the multi-discipline course online, since it enrolled over 700 students annually, and no one else had background in all three areas. I taught it online part-time from locations all over the world.

- Intro to Issues in Philosophy, Psychology, and Religion a multi-disciplinary course
- Psychology of Creativity
- Psychology through Modern Films

President and Executive Director – Teleo Creations – 1992–1995

Produced educational television shows "designed with a good purpose" – Hands-on experience at all levels – writing, producing, and video editing

- "Positive Parenting" an infomercial for a program of video tapes on parenting skills. Filmed and edited 16 hours of lecture and 12 hours of testimonials. Developed script and edited 28 hours of material into 28-minute infomercial.
- "Mission to Asia" feature film script commissioned by Dr. Lloyd Tran, CEO of Biomed Pharmaceutical, to write film story to publicize their new cure for malaria – Artimed - a drug produced in their factory in China. Wrote a 120-page working script in just three weeks. Sold to Biomed for film production in China.

Executive Director – World Academic Holidays – 1984-1992

Created and managed an educational tour company as the American division of BEC – British European Centre, with headquarters in Paris. Started with no experience in the travel industry, developed and managed business with a small staff while still teaching full-time.

- Within 6 months time the company was grossing over one million dollars and conducting 20 tour groups to all parts of the world. Responsible for hands-on operation of all aspects of the business marketing and promotion, planning of itineraries, handling finances, negotiations with airlines and ground operators. During summers, I traveled extensively in Europe, overseeing operations of tour groups.
- When BEC owner became ill, I negotiated the very profitable sale of the business to a major travel company, continuing as National Director working from their offices.

Faculty Coordinator – Webster University – 1980-1984

- Responsible for recruitment, evaluation, and support of adjunct faculty for off-campus site serving military and professional students seeking Master's degree.
- Hired graduate level faculty for a variety of disciplines.

Private Practice - Psychotherapy - 1967-1979

- Conducted individual and group therapy, specializing in family relationships. Licensed as a family counselor.
- I limited my practice to 10 hours weekly. This experience helped add "real-life" illustrations to teaching psychology.

PUBLICATIONS

• <u>Letters to An Unborn Child</u> (with David Ireland) — Harper and Row, 1974 - the true-life story of a dying father's effort to provide a "wisdom book" for his soon-to-be-born child. Serialized in the "National Enquirer" and optioned for a "Movie of the Week". Dave Ireland died before script by Rolf Forsberg ("The Parable") could be produced. See at: http://www.amazon.com/gp/offer-listing/006064088X/ref=dp_olp_used?ie=UTF8&condition=used

HONORS and ACHIEVEMENTS

- Awarded full 4-year scholarship to Yale University
- Captain of Yale debate team for two years
- Awarded Yale Debating Association medal.
- First Place in Yale Senior Class Oratory contest
- First place in Sophomore Class Oratory
- Second place in Junior Class Oratory
- Runner-up State Debate Tournament senior in high school
- First Place in State of Florida Optimist Club Oratory Contest
- Recipient of Rockefeller Brothers Theological Fellowship

OTHER EXPERIENCES

- Traveled in all 50 states and in over 75 nations throughout the world
- Besides traveling, I have lived overseas for almost 4 years. I even designed and built a
 3-story oceanfront home in, as my own general contractor, using a translator to direct a
 crew of 34 workers. That was the most difficult project in this resume and the most
 fun.
- I love the excitement of a new project or job. I like to think that you could parachute me anywhere in the world, and I will hit the ground running. Even at my age, I have the drive and energy of people half my age. Several times I have voluntarily put in an 80+ hour work week when a project required that devotion. I am willing to "make it happen" regardless.
- Experiences in a variety of action-adventure sports, including sailing, off-shore fishing, off-road vehicles, backpacking, white-water rafting, and flying gliders and experimental aircraft
- Married with two children, ages 10 and 16.