

# Daniel J. Parisian

## CURRICULUM VITAE

---

### CONTACT INFORMATION

Department of Economics and Decision Sciences  
 Thomas School of Business  
 University of North Carolina at Pembroke  
 P.O. Box 1510  
 Pembroke, NC 28372

Office: 212 James A. Thomas Hall  
 Phone: (910) 775-4730  
 Email: daniel.parisian@uncp.edu  
 Web: <https://sites.google.com/site/danieljparisian/>

### APPOINTMENTS AND AFFILIATIONS

2019–present Assistant Professor, Department of Economics and Decision Sciences, UNC Pembroke  
 2020–present Graduate Faculty, The Graduate School, UNC Pembroke  
 2023–present Honors Faculty, Maynor Honors College, UNC Pembroke  
 2015–2019 Assistant Professor, Department of Finance and Economics, Mississippi State University

### EDUCATION

Ph.D. Economics, State University of New York at Binghamton, 2015  
 M.A. Economics, State University of New York at Binghamton, 2011  
 B.A. Economics, Hartwick College, Oneonta, NY 2010  
 B.A. Mathematics, Hartwick College, Oneonta, NY 2010

### RESEARCH INTERESTS

Higher Education  
 Secondary Education  
 Analysis of Public Programs  
 Health Economics

### TEACHING INTERESTS

Economics of Education  
 Business Statistics  
 Microeconomics  
 Sports Economics

### PUBLICATIONS

“Learning and Not Using? The Effect of Degree Attainment on Illicit Drug Use,” with X. Wang, *Applied Economics*, forthcoming

“The Effect of Degree Attainment on Arrests: Evidence from a Randomized Social Experiment,” with V. Amin, C.A. Flores, and A. Flores-Lagunes, *Economics of Education Review*, 2016, 54: 259-273

“The Role of Degree Attainment in the Differential Impact of Job Corps on Adolescents and Young Adults,” with M. Bampasidou, C.A. Flores, and A. Flores-Lagunes, *Research in Labor Economics*, 2014, 40: 113-156

### WORKING PAPERS

“Education Is More Effective at Reducing Illicit Drug Use Than the Most Recognized Drug Prevention Program,” with X. Wang, *under review*

“Towns, Gowns, and Brews: Exploring the Effects of Local Breweries on College Enrollment in North Carolina,” with S. Altobello and J.A. O’Dell

“Brewing More Than Beer: The Impact of Craft Breweries on Local Economic Development,” with S. Altobello and J.A. O’Dell

“Predicting MBA Student Success from Undergraduate GPA and Standardized Test Scores,” with C.L. Bell, J. Bolles, and J.A. O’Dell

“Do Unions Affect Hourly Pay?: A Case Study of a Private Chemical Company”

“The Effect of The NC Promise Tuition Plan on Student Enrollment and Outcomes”, with C.L. Bell and J.A. O’Dell

### **WORK IN PROGRESS**

“Is Math the Barrier to Success? The Effects of a Business School’s Curriculum Reform on Student Retention and Graduation,” with C.L. Bell

“Medical Malpractice Reform and Physician Supply”

### **GRANTS**

PI, “The Effect of The NC Promise Tuition Plan on Student Enrollment and Outcomes”, with C.L. Bell and J.A. O’Dell, 2021 Faculty Summer Research Grant, Office of Sponsored Research and Programs, UNC Pembroke, 5/15/21 – 7/31/21, \$3,300

Co-PI, “Predicting MBA Student Success from Undergraduate GPA and Standardized Test Scores”, with C.L. Bell, J. Bolles, and J.A. O’Dell, Academic Partnerships Faculty Research Grant, 11/16/20–9/13/21, \$5,753

PI, “New Year’s Resolutions and Our Health: Public Perception vs. Personal Reality”, Institute for Markets Studies (IMS), Mississippi State University, 2017, \$2,500

### **TEACHING EXPERIENCE**

#### ***University of North Carolina at Pembroke***

##### *Graduate Courses*

Foundations of Business Statistics (Accelerated, Online)

##### *Undergraduate Courses*

Principles of Microeconomics (FTF, Online, Accelerated, WE)

Economics of Sports (FTF, Online)

Business Statistics I (FTF, Online)

Business Statistics II (FTF, Hybrid)

Applied Business Statistics (FTF, Online, Accelerated)

Economics of Education (Online)

#### ***Mississippi State University***

##### *Graduate Courses*

Math for Economists

Microeconomic Theory I

##### *Undergraduate Courses*

Principles of Microeconomics

***Binghamton University***

Applied Econometrics (Graduate), co-taught with Alfonso Flores-Lagunes  
Intermediate Microeconomic Theory  
Sports Economics  
Principles of Microeconomics

**INVITED SEMINAR PRESENTATIONS**

University of North Carolina at Pembroke (School of Business), January 2019  
Troy University (Department of Economics and Finance), November 2018  
Lafayette College (Department of Economics), February 2015  
Mississippi State University (Department of Finance and Economics), January 2015

**CONFERENCE PRESENTATIONS**

59<sup>th</sup> MBAA International Conference, Chicago, IL, March 2023  
92<sup>nd</sup> Annual Meetings, Southern Economic Association, Fort Lauderdale, FL, November 2022  
7<sup>th</sup> Beeronomics Conference, The Beeronomics Society, Dublin, Ireland, June 2022  
91<sup>st</sup> Annual Meetings, Southern Economic Association, Houston, TX, November 2021  
90<sup>th</sup> Annual Meetings, Southern Economic Association, Virtual, November 2020  
89<sup>th</sup> Annual Meetings, Southern Economic Association, Fort Lauderdale, FL, November 2019  
88<sup>th</sup> Annual Meetings, Southern Economic Association, Washington D.C., November 2018  
87<sup>th</sup> Annual Meetings, Southern Economic Association, Tampa, FL, November 2017  
85<sup>th</sup> Annual Meetings, Southern Economic Association, New Orleans, LA, November 2015  
American Economic Association Annual Meeting, Boston, MA, January 2015  
84<sup>th</sup> Annual Meetings, Southern Economic Association, Atlanta, GA, November 2014  
Hispanic Economic Issues Conference, ASHE and the Federal Reserve Bank of Atlanta, Atlanta, GA,  
November 2014  
67<sup>th</sup> Annual Meetings, New York State Economics Association, Siena College, Loudonville, NY,  
October 2014  
40<sup>th</sup> Annual Conference, Eastern Economic Association, Boston, MA, March 2014  
School Board Institute's Workshop at the State University of New York at Oneonta, Oneonta, NY,  
August 2009

**UNIVERSITY SERVICE**

***University of North Carolina at Pembroke***

Member, Conduct Hearing and Appeal Boards, UNC Pembroke, 2023–present  
Advisor, Title IX and Clery Investigations & Hearings, UNC Pembroke, 2022–present  
Member, Faculty Council, Thomas School of Business, 2019, 2021–present  
Member, Strategic Planning Committee, Thomas School of Business, 2021–present  
Judge, Graduate Research Symposium, UNC Pembroke, 2021–present  
Reviewer, Quality Assurance for Online Courses, UNC Pembroke, 2021–present  
Member, Assurance of Academic Honesty Taskforce, Thomas School of Business, 2020–present  
Member, Passport to Professional Success Program Committee, Thomas School of Business, 2019–present  
Advisor, Economics Online Program, Department of Economics and Decision Sciences, 2019–present  
Member, Central Advising Committee, Thomas School of Business, 2021–2022, 2023  
Member, Thomas School of Business Dean Search, Thomas School of Business, 2021–2022  
Chair, AACSB Situational Analysis Taskforce, Thomas School of Business, 2021–2022  
Member, Faculty Research Advisory Board, UNC Pembroke, 2019–2022 (Secretary 2021–2022)  
Advisor, Economics Club, Thomas School of Business, 2019–2022

***Mississippi State University***

Member, Economics Faculty Search Committee, 2017–2018  
Member, Economics Ph.D. Student Recruiting Committee, 2016–2017  
Faculty Representative, AACSB Accreditation Committee, 2016–2017  
Faculty Representative, Finance and Economics Advisory Board, 2016  
Faculty Representative, Finance and Economics Department, Academic Insights, 2016

***Binghamton University***

Student Representative, Economics Department Graduate Committee, 2014–2015  
Treasurer, Economics Department Graduate Student Organization, 2012–2013  
Undergraduate TA Mentor, Economics Department, 2012, 2013, 2014  
Graduate Student Welcome Reception, Economics Department, 2012, 2013  
Graduate Student Mentor, Economics Department, 2011, 2012, 2013, 2014

**PROFESSIONAL SERVICE**

***Referee***

*Applied Economics Letters*  
*International Journal of Manpower*  
*International Review of Economics Education*  
*The American Economist*

***Conference Session Organizer/Chair***

*90<sup>th</sup> Annual Meetings (2020), Southern Economic Association, Economics of Education*

**CERTIFICATIONS**

***University of North Carolina at Pembroke***

Writing Intensive Course Program (Writing Enriched and Writing in the Discipline)  
Online Teaching Excellence

**STUDENT ADVISING**

***PhD Dissertation Committee Member***

Lili Yao, Mississippi State University (2020)

***Master Thesis Committee Member***

J. Thomas Hall, Mississippi State University (2017)

***Undergraduate Honors Thesis Advisor***

Veenna Minnal, Binghamton University (2015)

***Graduate Research Symposium Advisor***

Nicholas Dudas, UNC Pembroke (2023)

**HONORS AND AWARDS**

Binghamton University Foundation Grant Award, Binghamton University, 2014  
Graduate Student Excellence in Teaching Award, Binghamton University, 2013–2014  
Alice Dornet Award in Economics, Hartwick College, 2010  
Faculty Scholar, Hartwick College, 2010  
Hartwick College Honors Program, 2010  
Andrew B. Saxton Fellowship, Hartwick College, 2009  
David A. Diener Mathematics Achievement Award, Hartwick College, 2009

Donald and Edna Bishop Scholarship, Hartwick College, 2006–2010

Judge William Cooper Scholarship, Hartwick College, 2006–2010

**PROFESSIONAL AFFILIATIONS**

American Economic Association, The Society of Labor Economists, Eastern Economic Association, Southern Economic Association, New York State Economics Association, and ΟΔΕ, ΚΜΕ, ΠΣΑ, ΦΣΤ Honor Societies