ST. THOMAS UNIVERSITY
Global American Learning

COOKIES POLICY

This Web site, owned by St. Thomas University, the data controller relating to the protection of individuals through the processing of personal data and the free movement of such data, uses cookies and similar technologies. This information guides how cookies are used and how the user can control them.

Use of this Web site (and any other site operated by STU) implies your acceptance of cookies (and similar technologies) by this policy. In particular, you agree to use analytics, advertising, marketing, and profiling cookies, functionality for the purposes described below.

Suppose the user accepts profiling cookies, as further identified below. In that case, these will be considered in the creation of profiles of behavior and preferences or interests by cross-referencing this information for purposes of marketing and profiling activities, i.e., to send the user communications and advertisements (including those displayed through banners on the site itself) or to contact them in a personalized manner so that such activities present content of their close interest and not disruptive).

Suppose you do not wish to accept cookies for analysis, advertising, or profiling purposes. In that case, you can change your browser's settings as described in the section "How to control and delete cookies."

WHAT ARE COOKIES

Cookies are information stored on the hard disk of the user's terminal and sent by the user's browser to a Web server related to network usage. As a result, they allow us to learn about the services, sites frequented, and options that have been manifested while surfing the net. In other words, cookies are small files containing letters and numbers downloaded to the user's computer or mobile device when visiting a Web site. The cookies are then sent back to the original location on each subsequent visit or to another Web site that recognizes these cookies. Cookies are functional because they allow a Web site to recognize a user's device.

This information is, therefore, not provided spontaneously and directly but leaves a trace of the user's Web surfing.

Cookies perform several functions and allow you to navigate between pages efficiently, remembering your preferences and, more generally, improving your experience. They can also help ensure that the advertisements shown while browsing is of interest to you and that the marketing activities carried out are to your preferences, avoiding promotional initiatives that are unwelcome or not in line with your needs.

While browsing on a site, the user may also receive on his terminal equipment cookies that are sent from different sites or web servers (so-called "third parties"), on which some elements (e.g., images, maps, sounds, specific links to pages of other domains) present on the site that the same is visiting may reside. There may be, therefore, in this respect:

- *Direct cookies*, sent directly from this site to the user's device

- *Third-party cookies* originate from a third party but were sent on our behalf. This site uses third-party cookies to facilitate analysis of our Web site and their use (as described below).

Depending on the purpose for which cookies are used, they can be distinguished into:

- *Technical cookies:* are used to enable the transmission of a communication over an electronic communications network or to deliver a service expressly requested by the user. They are not used for any other purpose. In the category of technical cookies, the use of which does not require the user's consent, we distinguish:
  a. *Browsing or session cookies:* they ensure standard navigation and use of the website (e.g., to authenticate and access restricted areas). The use of these cookies (which are not stored persistently on the user's device and are automatically deleted when the browser is closed) is strictly limited to the transmission of session identifiers (consisting of random numbers generated by the server) necessary to enable the safe and efficient exploration of the site.
  b. *Analytics cookies:* if they are used only to collect aggregate information about the number of users visiting the site and how they visit it.
  c. *Functionality cookies:* allow the user to navigate based on criteria (e.g., language or services you have signed up for) to improve the service rendered.

d. *Profiling cookies*: these are aimed at creating profiles related to the user and are used to send targeted promotional messages according to the preferences expressed while browsing the web. These cookies can only be used with the user's consent.

HOW COOKIES ARE USED BY THIS SITE

The following summarizes how this site and third parties use cookies. These uses include the use of cookies to:

a. know the total number of visitors continuously in addition to the types of browsers (e.g., Firefox, Safari, or Internet Explorer) and operating systems (e.g., Windows or Macintosh) used;

b. monitor the performance of the site, including how visitors use it, as well as improve its functionality;

c. personalize and improve the online user experience using profiling for targeted promotional purposes tailored to the preferences and interests expressed online by the user, exclusively by us and not by third parties, both on and off this site.

WHAT CATEGORIES OF COOKIES DO WE USE, AND HOW CAN YOU MANAGE THEM

The types of cookies used can be classified into one of the categories below in the table, which allows the user to give consent or modify it (if previously provided) to accept the various types of cookies:

Essential website cookies (session and navigation)

Purpose of the cookie

These cookies are essential for proper navigation and enjoyment of site features. These cookies do not collect personal information that can be used for marketing purposes, nor do they store the sites visited. The use of these cookies (which are not stored persistently on the user's device and are automatically deleted when the browser is closed) is strictly limited to the transmission of session identifiers (consisting of random numbers generated by the server) necessary to enable the safe and efficient exploration of the site. **This category of cookies cannot be disabled.**

Origin and how to block direct cookies.

Functionality cookies

Purpose of the cookie

These cookies allow us to remember your choices (such as user name, language, or geographic location) and provide enhanced and personalized features. The information collected by these cookies can be anonymized and does not track browsing activity on other websites. **This category of cookies cannot be disabled.**

Origin and how to block direct cookies.

Functionality and advertising cookies

Purpose of the cookie

These cookies are used to deliver content on our website through YouTube. The data collected by Google and Criteo may be used for additional purposes, including advertising. Users can positively or negatively express their consent directly to the third party after reading the notice in the proposed link in the column opposite.

Origin and how to block it
YouTube: cookie privacy policy
Google: cookie privacy policy
Criteo: cookie privacy policy

Third-party analytics and advertising cookies

Purpose of the cookie

These cookies, also cache cookies, are set by Google Analytics and are used to collect information about how visitors use the site, including the number of visitors, the places they come from, and the pages they visit on our website. We use this information to compile reports and to improve our website; this allows us, for example, to learn about any errors detected by users and to ensure that they can easily find what they are looking for. These cookies generally remain on the visitor's computer until they are deleted.

Third parties may, with your consent, also use these cookies for purposes other than analytics.

Origin and how to block it
Google Analytics: privacy policy and cookie policy
Yandex Metrica: privacy policy

TurboAdv: privacy policy and cookie policy
AdRoll: privacy policy and cookie policy
BizUp: cookie privacy policy
Facebook: cookie privacy policy
AdForm: cookie privacy policy
Hotjar: cookie privacy policy
Bing: cookie privacy policy
Adwords: cookie privacy policy
Bemail retargeting: cookie privacy policy
Yahoo!: cookie privacy policy
Oath: cookie privacy policy
Digital Metrics: cookie privacy policy
Webbdone: cookie privacy policy
Triboo: cookie privacy policy
Good move: privacy policy cookie
Blasting SA: cookie privacy policy, block

Advertising or profiling cookies

Purpose of the cookie

These cookies collect information about websites and individual pages visited by users, both on and off our site (which could indicate, for example, interests or other characteristics of users). These cookies provide advertising and commercial communications more relevant to the user's interests by profiling the user. They are also used to limit the number of times an advertisement is shown and to measure the effectiveness of advertising campaigns. They remain on the user's computer until deleted and are a reminder that the user has visited the website. In addition, they may indicate whether the user arrived at our website through an advertising link.

This information is not shared with other organizations.

Origin and how to block it St. Thomas University https://www.sthomasuniversity.org/privacy-information

COOKIE-LIKE TECHNOLOGIES

Like many websites, we use technologies similar to cookies, such as pixel tags ("web beacons"). These technologies provide our suppliers and us with information about how visitors use the site and its content and allow us to identify whether your computer or device has visited our or other sites in the past.

Our servers automatically collect the user's IP address; thus, we may associate that address with the user's domain or Internet provider's name. We may also contain "click-stream data" related to your site use. Click-stream data includes, for example, information related to the user's computer or device, browser, and operating system and its settings, the page it came from, the pages and content viewed or clicked on during the visit, in addition to the timing and manner of such operations, the items downloaded, the site visited after ours, and any search terms entered on our site or a redirect site.

HOW TO CONTROL OR DELETE COOKIES

You have the right to choose whether or not to accept cookies. Below is some information on how to exercise this right. However, by choosing to decline cookies, you may only be able to use some of the site's features. If you have consented to profile at other times, the communications you receive may be irrelevant to your interests. Also note that if you choose to manage your cookie preferences, our cookie management tool will still set a technical cookie on your device to allow us to execute your preferences. Deleting or removing cookies from the user's device will also result in removing the preference cookie; these choices will, therefore, need to be made again.

You can block cookies using the selection links in the table above. Alternatively, you can change your browser settings so cookies cannot be stored on your device. To do this, you must follow the instructions provided by your browser (usually found in the "Help," "Tools, or "Edit" menus).

Deactivating a cookie or category of cookies does not delete them from the browser. Therefore, this must be done directly in the browser.

Suppose you want to delete, disable, or restore cookies on your computer. In that case, you can use the cookie configuration pages provided by any third-party content providers or through your browser options.

Below is a list of instructions for managing cookies in popular browsers:

Chrome - https://support.google.com/chrome/answer/95647?hl=en&topic=14666&ctx=topic

Firefox - https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer

Internet Explorer - http://windows.microsoft.com/en-US/internet-explorer/delete-manage-cookies#ie=ie-11

Safari - https://support.apple.com/kb/PH17191?viewlocale=en_US&locale=en_GB

If you use a mobile device, refer to its instruction manual to learn how to manage cookies.

For more information about cookies, including how to view those set on your device and manage and delete them, visit www.allaboutcookies.org

PREVIOUSLY SET COOKIES

If you have disabled one or more cookies, we can still use the information collected before disabling through preferences. However, as of that time, we will stop using disabled cookies to collect additional information.