



ST. THOMAS UNIVERSITY Global American Learning

CERTIFICATE IN FUNDAMENTALS ORGANIZATIONAL LEADERSHIP

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Organizational leadership is a crucial aspect of business management. It involves effectively leading, motivating, and guiding a team toward achieving organizational goals. Obtaining a certificate in organizational leadership can enhance leadership skills and advance a career in management.

A certificate in organizational leadership provides individuals with the necessary skills to become influential leaders; teaches individuals how to make informed decisions that benefit the organization. Leaders with a certificate in organizational leadership help increase organizational effectiveness by streamlining processes, improving communication, and fostering a culture of innovation and continuous improvement.

This course teaches individuals how to effectively adapt to change and lead their teams through transitional periods.

LEVEL

Beginner Certificate Programs.

REQUIREMENTS FOR ADMISSIONS

Admission to the certificate program is open to individuals from diverse backgrounds, including students and professionals, without any specific attendance requirements.

Students and STU interaction through STU's e-learning platforms.

Upon admission to the university, students are given a personal STU email address that serves as their primary communication link with the university and their program of studies.

EDUCATIONAL OBJECTIVES AND METHODOLOGY

Focused on people and business practices, this certificate will expand the skills and knowledge of nonbusiness degree undergraduates who want to move to advanced roles in administrative roles. Upon completion of this certificate, students will be practical at:

Critical Thinking & Problem Solving

Students will demonstrate critical thinking, characterized by the ability to define organizational problems and discern facts for my opinion, determine the causes, and evaluate the potential solutions.

Leadership and Team Collaboration

Leadership skills will be gained in the areas of taking initiative, communication objectives, building teams, ability to motivate and manage change, foster a teamwork environment. Students will assess their own leadership and teamwork skills. Assess their strengths, weaknesses, and areas of improvement. Students will learn about group dynamics and how to exercise effective team leadership.

Basic Business Data Analytics

Skills and tools to evaluate and use data to refine processes and techniques. Will gain tools to make data-driven and strategically guided decisions.

The course is conducted in online mode:

- Six video modules with two self-assessments in each module.
- Each module is less than one hour in duration.

PROGRAM

Module One - What is Organizational Leadership

Leadership Theories and Models. Organizational leadership is a crucial aspect of business management. It involves effectively leading, motivating, and guiding a team toward achieving organizational goals. Obtaining a certificate in organizational leadership can enhance leadership skills and advance a career in management. This article will discuss the benefits of having a certificate in organizational leadership and how it supports business practices.



Module Two - Essentials of Accounting and Finance

Understanding the basics of financial statements, financial ratios, budgeting, bookkeeping, accounting software, and taxation can help companies make informed decisions.

Module Three - Leading People and Organizations

Inclusive leadership is a critical aspect of organizational leadership. Inclusive leaders understand and embrace diversity, provide equity, encourage inclusion, build trust, and lead by example. Second, good executive communication skills are essential for business leaders who want to communicate with their audience effectively.

Module Four - Teamwork and Organizational Change

Assessing yourself to determine what type of leader you are can be beneficial in many ways. Self-assessment allows you to identify your strengths and weaknesses, understand your leadership style, and determine areas for improvement.

Effective group management is crucial for the success of any organization or team. Managing groups effectively can help build positive relationships, foster collaboration, and create a productive and positive work environment.

Module Five - Understanding the Value of Data Analytics

Data analytics is the process of examining and interpreting data to make informed business decisions.

Module Six - Entrepreneurship

Entrepreneurship is the process of creating, developing, and managing a business venture with the aim of making a profit. Starting a business can be a rewarding experience, but it can also be challenging, and success is never guaranteed. Therefore, it is essential to have a plan in place for both success and failure.

**AT THE END OF THE CERTIFICATE PROGRAMS, A CERTIFICATE IS AWARDED,
ATTESTING TO THE SUCCESSFUL COMPLETION OF THE PROGRAM.**

APPLY NOW: <https://stthomasuniversity.org/non-degree-seeking-application-form>

For more information please contact: admissions@aei7.org